

WHITNEY MAY PARKER

strategic communications, web & graphic designer

specializing in international peace & security causes and progressive political campaigns

a 241 La Fayette Rd. Apt. 423, Syracuse, NY 13205

t 202.615.8123

e whitneyparker@gmail.com

w linkedin.com/in/whitneyparker

EDUCATION

Master of Arts, International Relations

Maxwell School of Citizenship and Public Affairs, Syracuse University, Syracuse, NY
Emphasis in intercultural communication, negotiation, national/global security and European affairs; secondary emphasis in non-profit management and strategic communications
2004-2006

Bachelor of Science, Political Science

College of Arts & Sciences, Boise State University, Boise, ID
Emphasis in international relations; one year of statistical research methods using SPSS; one additional year of applied research methods; web-design;
Minor: philosophy; cum laude
1999-2003

Certificate, Dispute Resolution

Boise State University
2001-2003

Undergraduate coursework

Pepperdine University, Malibu, CA
1998

Intensive Journalism Workshops

Medill School of Journalism, Northwestern University, Evanston, IL
1997

HOBBIES

down-hill skiing, wheel-thrown pottery, cycling, charcoal drawing

PROFESSIONAL EXPERIENCE

Research Fellow, September '09-Present, insct.syr.edu

Institute for National Security and Counterterrorism at Syracuse University, Syracuse, NY
Coordinate fundraising and development activities; manage web identity and branding; oversee website and social networking activities; manage Google Adwords marketing campaign; develop substantive expertise in cybersecurity.

Freelance Graphic Design and Media Relations Consultant

'07-Present
Center for a New American Security, Washington, D.C. (Print and Web): cnas.org
Journal for National Security Law and Policy, Syracuse, NY (Print and Web): jnslp.com
Student Assoc. on Terrorism (Logo and Web): student.maxwell.syr.edu/satsa/satsa.htm
Moynihan Institute (Web): www1.maxwell.syr.edu/moynihan/tngo/welcome/
Security Policy Working Group, Proteus Fund, Washington, D.C. (Media)
Economists for Peace and Security, Hudson-on-Annandale, NY (Media)
Alejandro Allegría, Singer & Songwriter, Washington, D.C. (Print)
StratAsia LLC, Washington, D.C. (Media and Print)

Director of Business Relations, October '07-September '09, cnas.org

Center for a New American Security, Washington, D.C.
Worked directly with leadership team to manage all fundraising, publications, and brand identity for DC's top national security think tank. Produced brochures, designed reports and web graphics. Led website launch with six-figure budget. Coordinated simultaneous release of dozens of publications and multiple all-day conferences attended by 900+ guests.

Communications Director, September '05-October '07, cdi.org, worldsecurityinstitute.org

World Security Institute, Washington, D.C.
Managed all aspects of public affairs and strategic communications, including media relations, publications, electronic communications, and event planning, as well as the facilitation of internal communications for a staff of 65, based in the United States, China, Russia, Egypt and Belgium.

Campaign Consultant, May '04-May '05, nicolefordistrict19.com

Nicole LeFavour for District 19, Boise, Idaho
Also: Wilson for Ada County Commissioner and David Eberle for Boise City Council.
Managed phone banking, get-out-the-vote campaigns, and website design.

SKILLS

Software:

InDesign
PhotoShop
Illustrator
Dreamweaver
Fireworks, ImageReady
Flash (Improving)

Advanced Photoshop training on visual representation of data with renowned artist Ed Tufte

Certified expert training with InDesign for long-documents

Basic video editing

Languages:

HTML 4.01 / XHTML 1.0 Strict
CSS (integration w/ WordPress)
XML/RSS (Content Syndication)

Marketing and Fundraising:

Google Analytics, AdWords, AdSense, Checkout Convio, Email Labs, iContact, Bronto, and MyEmma
DonorPerfect, Raiser's Edge
Amazon.com Sellers account and Kindle Sales Management
Vocus

Editing:

AP Style and Chicago Manual